



Being a Founder for Medina County Fiber

What does it mean to be a Founder?

Projects like Medina County Fiber need Network Founders to spread the word throughout the community. As a Founder, you will help lead the grassroots marketing campaign designed to educate, energize, and drive engagement to make this a successful and sustainable project. In the first phase, this means getting as many people as possible to take the survey at www.medinafiber.com.

Is there any financial commitment?

There is no financial commitment involved in being a Founder: we're just looking for people who are enthusiastic about the project and are excited to help generate additional support.

What are the goals for Founders?

- Help other residents understand the value of the Medina County Fiber broadband project.
- Increase participation rates by making sure residents are taking the survey at www.medinafiber.com, and eventually signing up for services through the same website.
- Recruit more Founders!

What should I do?

There are lots of ways that you can help out as a Network Founder. We have a few ideas listed below, and would also love to hear new and interesting ones from you. This is your network so we'd like to help you gather support in the ways you think will be most effective.

- Spread the word over social media. [See here](#) for suggested posts and graphics.
- Email your friends asking them to take the survey, and perhaps you can also direct them to the fact sheet [here](#).
- Talk to your neighbors when you run into them, or call on them at home.
- Host a small event where you can talk about the project, review the fact sheet, and then all take the survey together!
- Email your ideas to medinafiber@neighborly.com

How should I talk about the project?

Here are a few main talking points to get you started:

- Medina County Fiber will bring fast, reliable, and affordable fiber internet connections into the home of Medina County residents.
- Prices for lighting fast fiber internet start at \$49.95.
- Fiber is different from anything we've had before: it's far superior to our current copper pipes and cable infrastructure.
- Phase one of the project will cover Lodi, Seville, Westfield Center, and Guilford Township.
- Folks outside of these towns should still take the survey: the order of expansion will be based on demand!
- It's going to be an open access network which means that we'll have multiple choices of service providers and an array of internet-powered services, including smart home security and telemedicine.